

Imagine Reindahl

Planning Update – July 2019

We've had a busy few months planning for the Imagination Center at Reindahl Park. Spring was a great time to get out in the neighborhoods and continue forming our vision for the project. Thank you all for your willingness to share your perspectives with us and please spread the word to those who have not yet.

Over the last couple of months we were able to attend Sandburg Elementary School's 50th Anniversary Celebration as well as the end of the school year "Big Day" event. Our Bubbler team helped kids create their vision of a library at the celebration (see picture below). Ideas ranged from a disco party house to a water fountain to a creation of streamers, straws, and glue simply labeled "The Mystery".

You may have also seen us in April at the Hawthorne Elementary School Community Resource Fair, the District 17 Forum in May, or perhaps the Grill & Chill - Make Music Madison event at East Madison Community Center in June. Look for us in your area soon!



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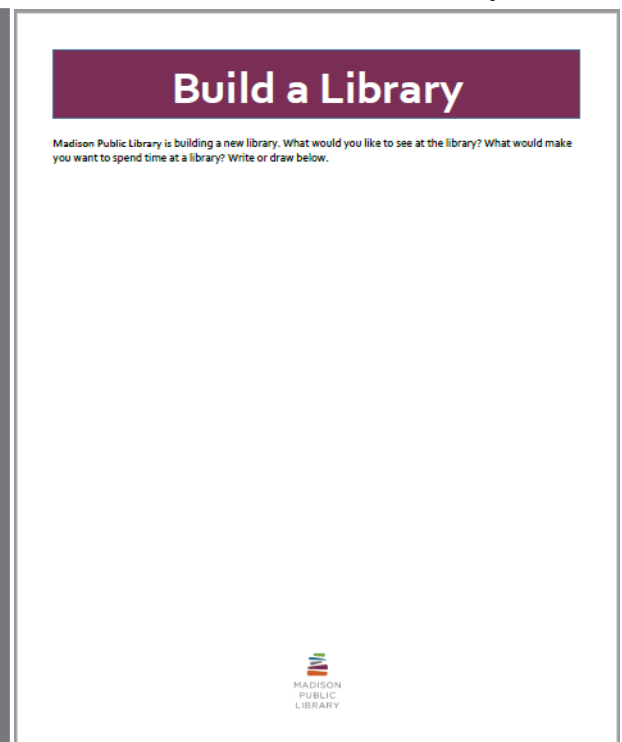
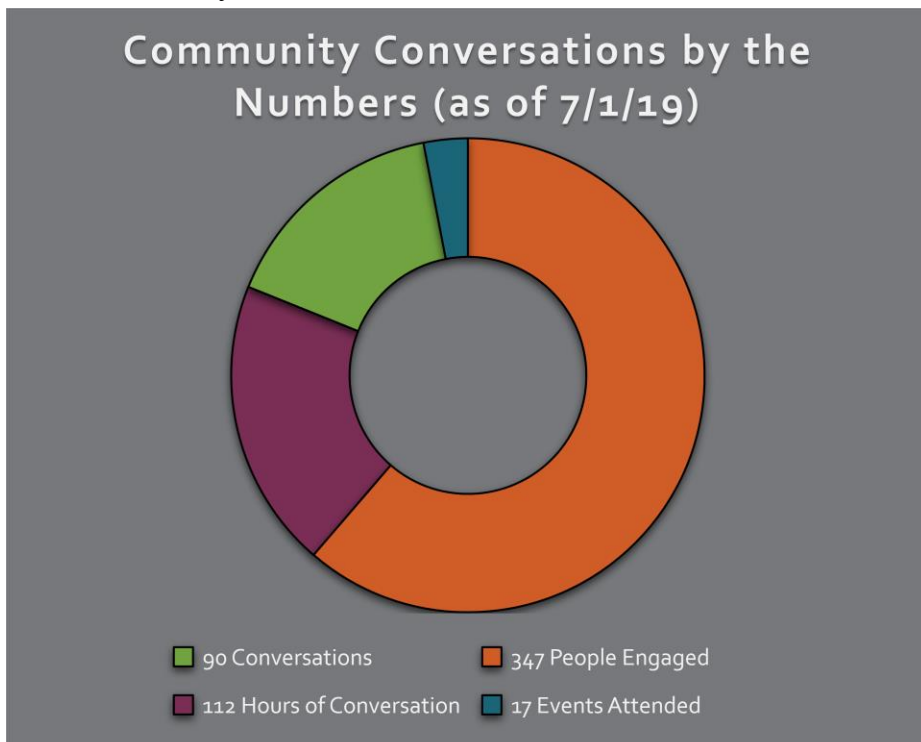


Building from the conversations that produced *Communities Inspiring Libraries: A Strategic Plan for Eastside Growth*, the planning process for the Imagination Center at Reindahl Park relies heavily on conversation. We want you to share your thoughts, hopes, and dreams for your neighborhood and library. To help facilitate dialogue, Madison Public Library will schedule the following:

- Park visits in Reindahl Park - starting summer of 2019.
- Interviews with residents, service providers, businesses, and stakeholders.
- Events at local schools, faith communities, community centers, and assisted living facilities.
- Community conversations at neighborhood restaurants & organizations.
- Planning exercises in middle and high school classrooms.
- **New - Conversations with Local Voices Network (LVN). Madison Public Library is collaborating with LVN to host guided conversations.**



Look for us in your neighborhood. Translation services, accommodations, and other support is available. Over the last nine months, Madison Public Library shared 90 conversations with 347 people. More than 112 hours of conversations have taken place. Additionally, 79 students submitted “Build a Library” plans. “Build a Library” is a blank canvas for students to draw, write, and describe their vision for a library.



Organizations Engaged

- 100 Black Men - NM
- African Association of Madison - NM
- African Center Community Development - NM
- American Family Insurance - 53
- Care Net - Dane County - 26
- Center for Resilient Cities -NM
- Centro Hispano - NM
- Centro Hispano - Escalera Program - NM
- Christ the Solid Rock Baptist Church - 34
- City of Madison - Community Development - 1
- City of Madison - CDA - 17
- City of Madison - Parks - 1
- City of Madison - Planning - 1
- City of Madison - Police - 1
- Community Action Coalition - 22
- Community GroundWorks - 10
- Community Living Alliance - 25
- Dane County - Immigration Affairs - 11
- Dane County - Joining Forces for Families - 18
- East Madison Community Center - 15
- East Madison High School - Principal's Group - 6
- East Madison High School - Book Club - 6
- East Towne Mall Administration - 39
- Eastside Lutheran Church - 43
- Food for Thought Initiative - NM
- Gambian Youths of Wisconsin - NM
- Hawthorne Elementary School - 14
- High Crossing Neighborhood - 51
- Home Savings Bank - 23
- HyVee - East Madison - 27
- Just Bakery/Madison Urban Ministry- 37
- Just Coffee Cooperative - 20
- Madison College- Administration - 19
- Madison College - Student Senate - 19
- Madison Cricket Association - 29
- Madison Metropolitan School District - NM
- MSCR - NM
- Monona East Side Business Alliance - NM
- NAMI - Dane County - 4
- Northside Planning Council - 8
- Oakwood Village - 54
- Office Depot - 35
- Reindahl Community Gardeners - 28
- Sandburg Elementary School - 47
- Sandburg Neighborhood Association -48
- Senegambia Association - NM

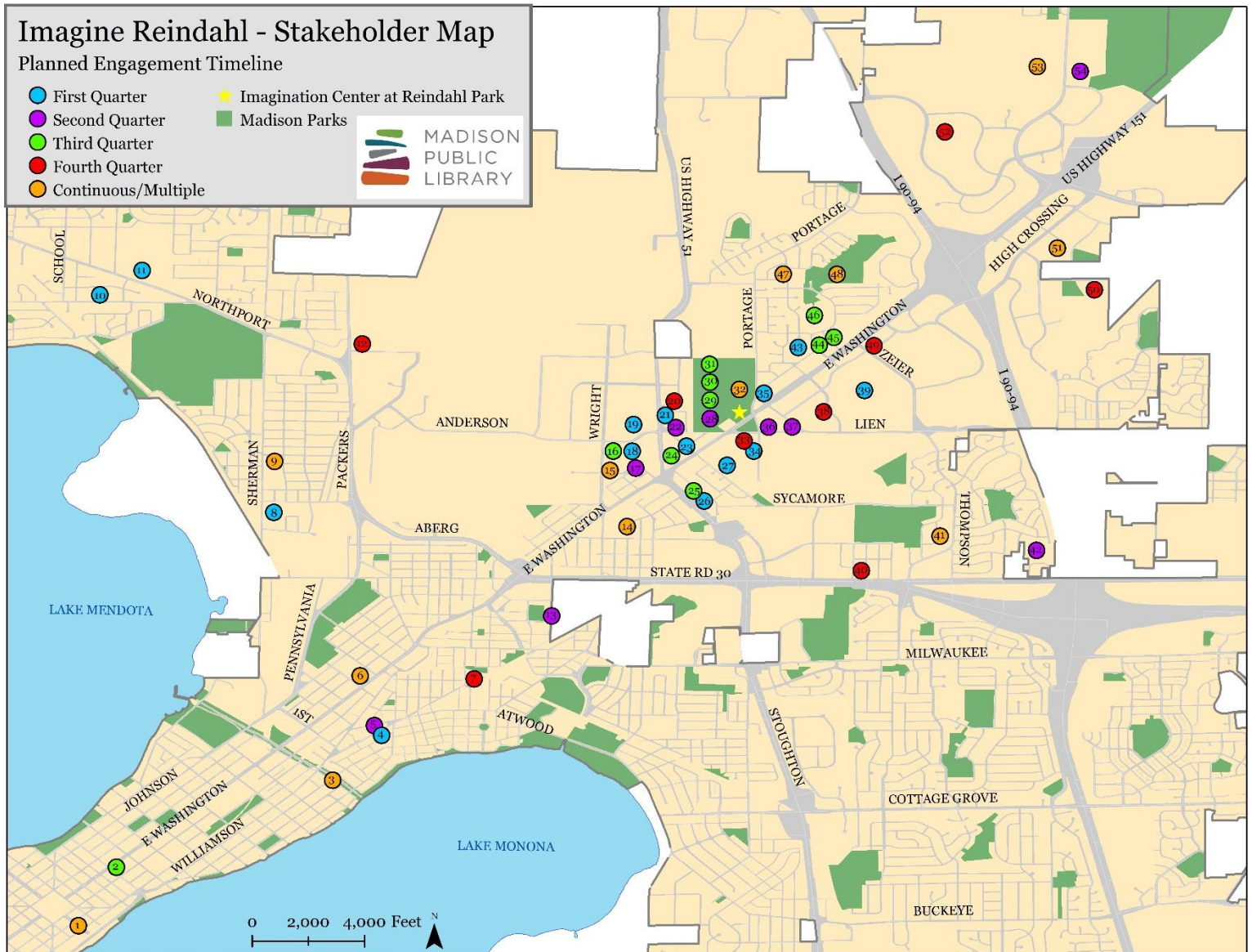
Organizations Referred

- African Women's Association - NM
- ALDI - 33
- Alliant Energy - 52
- The Beacon - 2
- Capital East Soccer - 31
- Cool Beans Coffee Cafe - 38
- Dane County - Public Health - NM
- Goodman Community Center - 7
- Ho-Chunk Nation - NM
- Holy Cross Lutheran Church - 42
- Islamic Center of East Madison - 36
- Journey Mental Health - NM
- Klein's Floral and Greenhouses - 24
- La Hispana Grocery - 44
- Madison Football Club - 30
- Madison Pointe Senior Living - 40
- Meadowmere Madison - 50
- Mentoring Positives - 13
- Northeast Area Childhood Zone - NM
- O'Keefe Middle School - 3
- Old National Bank - 49
- Planned Parenthood - East Madison - 21
- River Food Pantry - 12
- Sherman Middle School - 9
- Stonebridge Condominiums - 46
- Taqueria Sabor Queretano - 45
- Truax Neighborhood Association - 16
- United Way - Dane County - 5

The Organization Engaged list on the previous page provides an overview of organizations that Madison Public Library has met with to talk about the Imagination Center project. The Organizations Referred list represents groups Madison Public Library plans to meet with in the coming months. The referral list is comprised of community members' suggestions to Madison Public Library as well as key community groups in Madison that we have identified. Madison Public Library has also had conversations with many individuals, neighbors, and park users in addition to the listed groups.



Don't see your organization? We want the list to grow. Please let us know who you would like us to have a conversation with. You can suggest organizations as well as family, friends, neighbors, or anyone who wants to talk about the Imagination Center.



The Imagine Reindahl - Stakeholder Map shows the geographical location of organizations Madison Public Library has met with or plans to engage. Each location has a number that corresponds to numbers next to organizations on the previous page of this planning update. NM indicates the organization is not mapped. These organizations may be outside of the mapping extent or have a citywide or regional presence.

Imagine Reindahl Wishlist



The Imagine Reindahl Wishlist is an overview of community engagement results to this point. The purpose of the wishlist is to provide a synopsis of the ideas that the community has suggested for the Imagination Center. The wishlist should not be interpreted as the end result of the Imagine Reindahl process but rather a benchmark of what engagement results indicate today. Madison Public Library welcomes conversation regarding the list below and any additions that come to mind. We also want to know whom we could collaborate with to deliver these services.

In *Communities Inspiring Libraries: A Strategic Plan for Eastside Growth*, Madison Public Library identified five roles the library must prioritize in planning for new facilities. Brief descriptions are as follows:

- **Social Forum** – Madison Public Library is a social hub for the community and should work to become a more intentionally inclusive space for social interaction.
- **Civic Innovator** – Madison Public Library should encourage participation in public life and provide a space for civic engagement and connection.
- **Holistic Health Advocate** – Madison Public Library should promote access to health care opportunities and should prioritize health literacy.
- **Cultural Platform** – Madison Public Library should provide a platform for expression, education, and celebration. The library must increase culturally diverse and relevant educational and recreational opportunities.
- **Economic Engine** – Madison Public Library should provide resources and tools to enhance workforce development and otherwise support library visitors.

Suggestions for the Imagination Center are as follows:

Social Forum

After School Care/Teen Center
Meeting Rooms and Park Shelter
Childcare
Child Exploration and Self-Directed Activities
Coffee Shop/Café
Wedding Venue

Civic Innovator

City Government Service Center
3-1-1 Service Center
Voter Registration and Polling Place
Traffic Garden
Police Drop-in Station

Cultural Platform

Music Center and Recording Studio
Public Arts Showcase/ Art Gallery
Artist in Residency Studio
Agricultural and Environmental Education
Theater with Cultural Presentations
Madison/ Agricultural History Center

Holistic Health Advocate

Mental Health Services
Health Literacy
Addiction Services
Homeless Services
Walk-in Free Clinic
Food Pantry
Universal Playground
Snack Bar or Food Service Area
Diet and Food Education Services
Gymnasium and Fitness Classes
Respite Care and Family Services
Social Work Services
Recreation Equipment Checkout
Seed Bank/Garden
Dental Clinic

Economic Engine

Credit/Financial Literacy Services
ESL Classes
Homework Help/Tutoring
Career and Job Training Assistance

Multiple/Intersecting

Community Center – SF, CP

Literacy Classes – CP, EE

Immigration and Legal Services – CI, CP

Greenhouse and Gardens – HHA, EE

Group Co-Working Space SF, EE

Makerspace/Creatorspace – SF, CP, EE

Senior and Elderly Services – SF, CP

Imagine Reindahl Timeline

- September 2018 - December 2018 - Introductions and Community Engagement Launch
- January 2019 - December 2019 - Community Engagement and Conversations
- January 2020 - March 2020 - Develop Draft Imagine Reindahl Plan
- March 2020 - June 2020 - Finish Imagine Reindahl Plan
- January 2020 - December 2020 - Establish Partnerships and Begin Design
- January 2021 - December 2021 - Continue Design, Prepare, and Bid Project
- April 2022 - Begin Imagination Center Construction

Look for other Madison Public Library programs in your area this summer!

A Wild Rumpus: An Anji Play Experience

This summer Madison Parks and Madison Public Library will once again partner to present *A Wild Rumpus: An Anji Play Experience* at three parks, including Reindahl Park. The program at Reindahl will be held on Thursdays, June 27 through August 15 from 5:00PM to 7:00PM. Anji play is an educational philosophy centered on self-determined play, created by Ms. Cheng Xueqin, Director of Early Education in Anji County, China. This approach is based on five pillars: Love, Risk, Joy, Engagement and Reflection.

The library provides special play equipment to spark your children's imagination and kids create a play story based on their activities of the day. Meanwhile, grownups have an opportunity to help their kids reflect on their play. Participants are encouraged to wear their "play clothes" and bring a water bottle. If you like, bring a picnic dinner or purchase a meal from the "Let's Eat Out" local food carts, and make an evening of it! This award-winning event is created in partnership with Madison Public Library and Anji Play, and is funded in part by a grant from the Madison Public Library Foundation.

Dream Bus

Bookmobile service is now available in the Reindahl Park neighborhood. The Dream Bus will be making stops at East Madison Community Center and Reindahl Park. At the Dream Bus, you can get a library card, browse and check out materials, return items, place and pick up holds, and use the free WiFi. Stay tuned for pop-up programming throughout the summer: <https://www.madisonpubliclibrary.org/locations/dream-bus>



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